

Tiny Treasures Newborn | Baby | Essentials



#### **DESIGNER** Talk





We are thrilled to introduce the new DIMO SS24 collection in which we have gone above and beyond to ensure that it not only features the most adorable and trendy styles, but also celebrates the diversity of prints and fabrics with a focus on high quality and fresh colors. Each piece is designed to be versatile and easy to combine.

Soad Ullmann Designer for Dimo-Tex



# ABOUT THE COLLECTION

Step into a World of Wonder with our new SS24 baby collection, where the vibrant spirit of African animals, the allure of jungle creatures, the fun and beauty of tropical landscapes and fruits, the wonders of the ocean, the joy of sunny days and the whimsy romantic mini flowers and bicycles come together in harmony. Parallel to these enchanting themes, we offer a range of trendy solid colors in different fabrics, all designed with the utmost attention to high quality. We created a harmonious blend of vibrant and fresh colors that brighten up any sunny day. From playful pastels to eye-catching colors. Catching patterns and prints, our collection reflects the joyful spirit of summer.



## Collection Overview



Introducing our new collection featuring 14 unique and stunning series. From bold prints and trendy colors to classic neutrals and timeless designs, this collection has something for everyone.

Within the 14 series you will find 2 classic but new developed girls and boys groups. 8 unisex groups and 2 basic groups in lovely colors and special fabrics. With our DIMO collection we cover a variety of baby clothing. Our bodys come in different sleeve length and styles. Pants come with comfortable and elastic waistbands. All romper and overalls have press buttons in crotch for easy diaper changes. And for other baby essentials we offer sleepingbags, blankets, hats and so much more.





Playful Hippos

Graceful Giraffes

#### "Funny Hippo" "Lovely Girraffe"



Enter the world of African animals, where the playful hippos and graceful giraffes dance across our baby clothes. Our collection brings the safari to life, infusing the little one's wardrobe with the pastel colors of African flora and fauna.



From T-shirt bodies adorned with playful motifs to bodies featuring adorable little prints, your baby will embark on a thrilling adventure in style.

# ROMANTIC FLOWERS AND BICYLES

Indulge in the enchantment of romantic mini flowers and mini bicycles. Delicate floral patterns and multicolored bicycles with little dots background which create a sensation of texture and modernity through the prints.









### THE BASICS

But it is not just about captivating themes and delightful patterns. We prioritize quality, ensuring that the garments are made from high-quality fabric materials, therefore, we made a basic capsule with different fabric materials to be mixed with the playful patterns. Our trendy solid colors add a contemporary touch to the timeless designs. We believe in creating a collection that ignite imagination, celebrate nature's wonders and provide the highest quality for our little ones.

# THE ABSTRACT GROUP





Our abstract themed capsule takes inspiration from art and imagination. From playful geometric patterns to little dots, our abstract designs were made taking the Nordic minimalism as inspiration.

# DIMO

## Wrap your little ones in love and style.





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